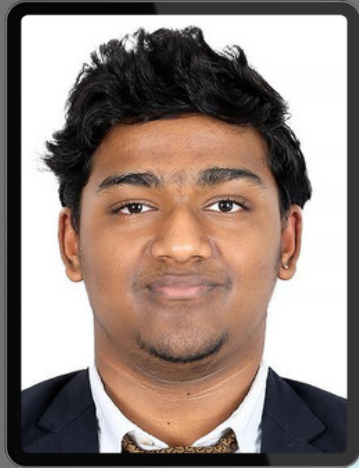


# KRITHICK KOODALINGAM

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## ABOUT ME

A dedicated and ambitious business enthusiast with a strong foundation in the three-generation family-run textile retail industry. Passionate about learning and expanding the business while integrating modern retail strategies. Completed an internship at SP Apparels, gaining valuable insights into apparel manufacturing and supply chain management. Eager to explore new business opportunities, enhance operational efficiency and drive growth. A sports enthusiast with a deep love for cricket, bringing a team oriented mindset and strategic thinking to both business and personal pursuits.

## SKILLS

Python  
MS office  
Tableau  
Team Leadership & Communication  
IT Security

## CERTIFICATIONS & EXTRACURRICULAR ACTIVITIES

- Ethical Hacking Workshop – IIT Delhi, 2018
- Robotics Workshop – IIT Delhi, 2018
- Global Classroom on Entrepreneurship by Berlin School of Economics and Law & Christ University (Oct 8 – Dec 3, 2024)

## EDUCATION

**Bachelor in Business Administration**  
CHRIST (Deemed to be University)  
2022 - 2025 CGPA - 7.53

**Global Classroom on Entrepreneurship (1 Credit)**  
Berlin School of Economics and Law, Germany  
In collaboration with Christ (Deemed to be University)  
October 2024 – December 2024

## Higher Secondary School Certificate

Shrikarra vidhya mandhir, Kovilpatti

- High School (12th Grade) [2021-2022] (83.5%)
- Secondary School (10th Grade) [2019-2020] (70.2%)

## Digital Marketing Elite Course – Upskill Rocket, Bangalore

Certified in Digital Marketing, Social Media Strategy, Website Design and Brand Development and Learned to implement Meta Ads, SEO, Email Marketing, Content Creation and Marketing Automation Tools.

## INTERNSHIP EXPERIENCE

### S.P.APPARELS

Kovilpatti, Tamil Nadu | May 2024- June 2023

- Learned about large-scale apparel manufacturing and supply chain management.
- Assisted in quality control, product sourcing, and understanding export processes.
- Gained exposure to market trends and consumer preferences in the textile sector.

## VOLUNTEER EXPERIENCE

**The Karnataka Vuswamanava Seva Trust- NGO Volunteer**  
Bengaluru, Karnataka  
Operations Intern Nov 2022- Mar 2023

- Assisted in community service initiatives focused on education and social welfare.
- Organized fundraising events and donation drives for underprivileged communities.
- Contributed to awareness campaigns for sustainable development and social empowerment.

## PROJECT

### Shri Jothilingam Pattu Mahal

Expansion of Shri Jothilingam Pattu Mahal: Worked on a ₹200 crore business expansion plan, including budget allocation, infrastructure planning and new market penetration strategies.